

CLIFF LEDE

VINEYARDS

Anne Champagne
Director of Sales, South

Anne Champagne is Director of Sales, South for Cliff Lede Vineyards. Based in Houston, TX, Anne oversees sales and distribution.

Anne brings over two decades of wine industry experience to Cliff Lede Vineyards. Most recently, Anne spent over 14 years at Joseph Phelps Vineyards, where she held several key positions, including regional sales manager, national sales manager, and brand director. Prior to Joseph Phelps, Anne spent six years with Jackson Family Wines, where she was the regional sales manager in the international division.

Born and raised in Houston, Anne graduated with a bachelor's degree in hearing impaired from Stephen F. Austin State University before embarking on her career as an elementary school teacher. Driven by a desire to live in Europe, she secured a teaching position in Munich, Germany, before eventually relocating to France. It was in France where she became deeply immersed in a culture where wine played a significant role in daily life. Intrigued by this, she pursued her interest further by obtaining Level Three certification from the Wine and Spirits Education Trust. What began as a mere hobby led Anne to a rewarding career in the wine industry.

In 2002, Anne returned to her hometown to pursue a career in wine sales, dedicating herself wholeheartedly to the industry ever since. Throughout her extensive career, she has consistently sought employment with family-owned wineries, a sentiment that ultimately led her to Cliff Lede Vineyards, where she was attracted by the familial ethos and exceptional team.

Anne enjoys spending quality time with her family, watching her niece coach high school basketball, cheering fervently for the Houston Astros, and travelling internationally.